

Enrollment No: _____

Exam Seat No: _____

C. U. SHAH UNIVERSITY

Winter Examination-2022

Subject Name: Research Methodology

Subject Code: 5MS01RMD1

Branch: M.B.A.

Semester: 1

Date: 21/03/2023

Time: 10:30 To 01:30

Marks: 70

Instructions:

- (1) Use of Programmable calculator and any other electronic instrument is prohibited.
 - (2) Instructions written on main answer book are strictly to be obeyed.
 - (3) Draw neat diagrams and figures (if necessary) at right places.
 - (4) Assume suitable data if needed.
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SECTION – I

Q-1 Attempt the Following questions (07)

- a. What do you mean by sample? 1
- b. What do you mean by level of significance? 1
- c. What is coding? 1
- d. What is research problem? 1
- e. What is null Hypothesis? 1
- f. Write types of research design. 1
- g. What do you mean by Pilot survey? 1

Q-2 Attempt all questions (14)

A Explain methods of data collection. 14

OR

Q-2 (14)

Explain its scope and characteristics of Research in detail.

Q-3 Attempt all questions (14)

A Explain major objective of Research. 07

B Write a note on “Report writing & its structure” 07

OR

Q-3 A Explain different terminology used in research. 07

B Explain about literature review. 07

SECTION – II

Q-4 Attempt the Following questions (07)

- a. What is hypothesis? 1
- b. Explain types of rating scale. 1
- c. Explain what is Independent variable? 1
- d. What do you mean by observation? 1



	e. What is research?	1
	f. Explain what is reliability?	1
	g. What is experiment?	1
Q-5	Attempt all questions	(14)
A	Discuss difference between survey and experiment.	07
B	Explain the exploratory research design and descriptive research design.	07
	OR	
Q-5	Attempt all questions	
A	Explain the criteria of good research.	07
B	Explain cluster sampling with example.	07
Q-6	Attempt all questions	(14)
A	Discuss the limitation of research.	07
B	Explain criteria for selecting good sample.	07
	OR	
Q-6	Attempt all Questions	
A	Explain different types of rating scales used in business research.	07
B	Discuss the types of research in details.	07

